IN THE CLAIMS:

Cancel claims: 1 - 30.

Add new claims as follows:

31. (New) A computer-implemented method, comprising:

displaying a virtual scene corresponding to a physical scene including a plurality of first objects, wherein the virtual scene is built from a plurality of images representing different views of the physical scene;

enabling a user to navigate within the virtual scene and observe the virtual scene from one or more perspectives of the different views;

displaying a selectable object within the virtual scene corresponding to one of the first objects;

upon receiving a selection of the selectable object, displaying additional information related to the selectable object, wherein the additional information is at least one of: a plurality of graphical images of the selectable object, an enlarged still image of the selectable object, a photograph of the selectable object, a virtual reality presentation of the selectable object, a video of the selectable object, an audio description of the selectable object, a textual description of the selectable object, a link to buy the selectable object, and a link to bid on the selectable object; and

electronically mailing at least a portion of the displayed additional information related to the selectable object to a third party.

32. (New) The computer-implemented method of claim 31, wherein at least one of the plurality of images is a virtual reality shot.

33. (New) The computer-implemented method of claim 31, wherein at least one of the plurality of images is a video frame.

34. (New) The computer-implemented method of claim 31, wherein the selectable object is indexed by an area that the selectable object occupies in an image containing the selectable object.

35. (New) The computer-implemented method of claim 34, wherein the user selects the selectable object by clicking within the area that the selectable object occupies.

36. (New) The computer-implemented method of claim 31, wherein each image has a unique image address.

37. (New) The computer-implemented method of claim 31 wherein the selectable object has a unique identification.

38. (New) A computer-implemented method, comprising:

displaying a virtual scene corresponding to a physical scene including a plurality of first objects, wherein the virtual scene is built from a plurality of images representing different views of the physical scene;

enabling a user to navigate within the virtual scene and observe the virtual scene from one or more perspectives of the different views;

displaying command buttons operable to enable a virtual reality user to scroll left, right, up, and down, and zoom-in and zoom-out within one of the plurality of images;

displaying a selectable object within the virtual scene corresponding to one of the first objects;

upon receiving a selection of the selectable object, displaying additional information related to the selectable object, wherein the additional information is at least one of: a plurality of graphical images of the selectable object, an enlarged still image of the selectable object, a photograph of the selectable object, a virtual reality presentation of the selectable object, a video of the selectable object, an audio description of the selectable object, a textual description of the selectable object, a link to buy the selectable object, and a link to bid on the selectable object.

39. (New) The computer-implemented method of claim 38, further comprising, receiving a selection of the link to buy the selectable object, and thereafter allowing the user to buy the selectable object.

40. (New) The computer-implemented method of claim 38, further comprising, receiving a selection of the link to bid on the selectable object, and thereafter allowing the user to bid on the selectable object.

41. (New) The computer-implemented method of claim 38, wherein at least one of the plurality of images is a virtual reality shot.

42. (New) The computer-implemented method of claim 38, wherein at least one of the plurality of images is a video frame.

43. (New) The computer-implemented method of claim 38, wherein the selectable object is indexed by an area that the selectable object occupies in an image containing the selectable object.

44. (New) The computer-implemented method of claim 43, wherein the user selects the selectable object by clicking within the area that the selectable object occupies.

45. (New) A computer-implemented method, comprising:

displaying a virtual scene corresponding to a physical scene including a plurality of first objects, wherein the virtual scene is built from a plurality of images representing different views of the physical scene;

enabling a user to navigate within the virtual scene and observe the virtual scene from one or more perspectives of the different views;

displaying a selectable object within the virtual scene corresponding to one of the first objects, wherein the selectable object is built from a plurality of images of the object taken from different respective angles;

upon receiving a selection of the selectable object, displaying the object in a rotational view window, and enabling the user to navigate around the object and observe the object from a plurality of angles within the virtual scene.

46. (New) The computer-implemented method of claim 45, further comprising, while in the rotational view window, displaying command buttons operable to enable a virtual reality user to scroll left, right, up, and down, and zoom-in and zoom-out within one of the plurality of images of the object.

47. (New) The computer-implemented method of claim 45, wherein at least one of the plurality of images is a virtual reality shot.

48. (New) The computer-implemented method of claim 45, wherein at least one of the plurality of images is a video frame.

49. (New) The computer-implemented method of claim 45, wherein the selectable object is indexed by an area that the selectable object occupies in an image containing the selectable object.

50. (New) The computer-implemented method of claim 49, wherein the user selects the selectable object by clicking within the area that the selectable object occupies.

51. (New) A computer-implemented method, comprising:

displaying a virtual scene corresponding to a physical scene including a plurality of first objects, wherein the virtual scene is built from a plurality of images representing different views of the physical scene;

enabling a user to navigate within the virtual scene and observe the virtual scene from one or more perspectives of the different views;

displaying two or more selectable objects within the virtual scene corresponding to the plurality of first objects;

receiving a selection of at least two selectable objects during a virtual reality presentation; and

after the presentation is completed, simultaneously displaying additional information related to the at least two selectable objects.

52. (New) The computer-implemented method of claim 51, wherein the additional information is at least one of: a plurality of graphical images of one of the selectable objects, an enlarged still image of one of the selectable objects, a photograph of one of the selectable objects, a virtual reality presentation of one of the selectable objects, a video of one of the selectable objects, an audio description of one of the selectable objects, a textual description of one of the selectable objects, a link to buy one of the selectable objects, and a link to bid on one of the selectable objects.

53. (New) The computer-implemented method of claim 51, wherein the additional information related to the at least two selectable objects is retrieved when the user selects a submit button.

54. (New) The computer-implemented method of claim 51, wherein at least one of the plurality of images is a virtual reality shot.

55. (New) The computer-implemented method of claim 51, wherein at least one of the plurality of images is a video frame.

56. (New) The computer-implemented method of claim 51, wherein the two or more selectable objects are each indexed by an area that the respective selectable object occupies in an image containing the respective selectable object.

57. (New) The computer-implemented method of claim 56, wherein the user selects the at least two selectable objects by clicking within the area that each selected selectable object occupies.

58. (New) A computer readable storage medium storing one or more programs configured for execution by a computer, the one or more programs comprising instructions to:

display a virtual scene corresponding to a physical scene including a plurality of first objects, wherein the virtual scene is built from a plurality of images representing different views of the physical scene;

enable a user to navigate within the virtual scene and observe the virtual scene from one or more perspectives of the different views;

display a selectable object within the virtual scene corresponding to one of the first objects;

upon receiving a selection of the selectable object, display additional information related to the selectable object, wherein the additional information is at least one of: a plurality of graphical images of the selectable object, an enlarged still image of the selectable object, a photograph of the selectable object, a virtual reality presentation of the selectable object, a video of the selectable object, an audio description of the selectable object, a textual description of the selectable object, a link to buy the selectable object, and a link to bid on the selectable object; and

electronically mail at least a portion of the displayed additional information related to the selectable object to a third party.

59. (New) A computer readable storage medium storing one or more programs configured for execution by a computer, the one or more programs comprising instructions to:

display a virtual scene corresponding to a physical scene including a plurality of first objects, wherein the virtual scene is built from a plurality of images representing different views of the physical scene;

enable a user to navigate within the virtual scene and observe the virtual scene from one or more perspectives of the different views;

display command buttons operable to enable a virtual reality user to scroll left, right, up, and down, and zoom-in and zoom-out within one of the plurality of images;

display a selectable object within the virtual scene corresponding to one of the first objects;

upon receiving a selection of the selectable object, display additional information related to the selectable object, wherein the additional information is at least one of: a plurality of graphical images of the selectable object, an enlarged still image of the selectable object, a photograph of the selectable object, a virtual reality presentation of the selectable object, a video of the selectable object, an audio description of the selectable object, a textual description of the selectable object, a link to buy the selectable object, and a link to bid on the selectable object.

60. (New) The computer readable storage medium storing one or more programs configured for execution by a computer, the one or more programs comprising instructions to:

display a virtual scene corresponding to a physical scene including a plurality of first objects, wherein the virtual scene is built from a plurality of images representing different views of the physical scene;

enable a user to navigate within the virtual scene and observe the virtual scene from one or more perspectives of the different views;

display a selectable object within the virtual scene corresponding to one of the first objects, wherein the selectable object is built from a plurality of images of the object taken from different respective angles;

upon receiving a selection of the selectable object, display the object in a rotational view window, and enabling the user to navigate around the object and observe the object from a plurality of angles within the virtual scene.

61. (New) A computer readable storage medium storing one or more programs configured for execution by a computer, the one or more programs comprising instructions to:

display a virtual scene corresponding to a physical scene including a plurality of first objects, wherein the virtual scene is built from a plurality of images representing different views of the physical scene;

enable a user to navigate within the virtual scene and observe the virtual scene from one or more perspectives of the different views;

display two or more selectable objects within the virtual scene corresponding to the plurality of first objects;

receive a selection of at least two selectable objects during a virtual reality presentation; and

after the presentation is completed, simultaneously display additional information related to the at least two selectable objects.